

English for everyday life in the UK.

Two self-study tools that help adults and teenagers who are new to the UK practise the English they need at the GP, the bank, the shops and at work: between classes, while they wait for a place, and at home.



ESOL learners

About CEFR A1 to B1 (ESOL Entry 1 to Entry 3), including people on waiting lists.

New arrivals

Refugees, resettled families and others building a life in the UK.

International staff

Nurses, carers and other recruits settling into UK life and work.

EAL students

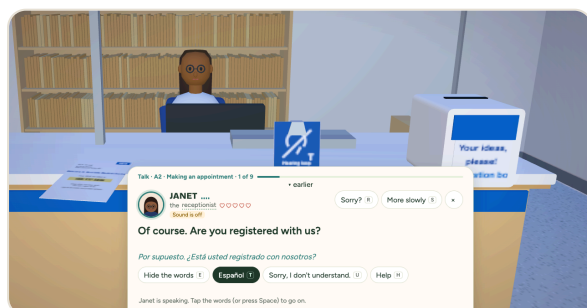
Secondary-age learners (12+) who are new to English.

PRODUCT 1 • COMPUTER OR TABLET

Willowbrook

A 3D visual dictionary. Learners walk round a British village, click anything and hear it in English, with an example sentence and a phrase.

- **3,600+ everyday words** on real things in real places
- A GP surgery, pharmacy, bank, post office, station, supermarket, school and café
- **38 characters to talk to** in guided conversations (A1–B1)
- Help in 11 languages, 12 short stories and a 100-level quiz



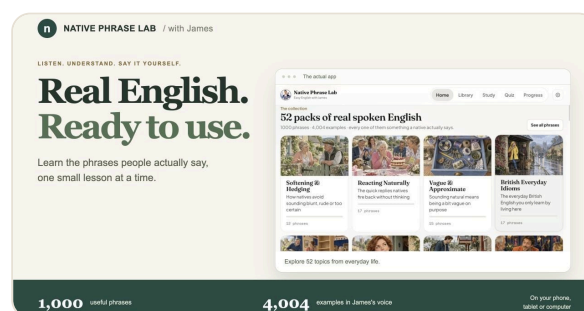
Making an appointment at the GP: "Are you registered with us?"

PRODUCT 2 • WORKS ON ANY PHONE

Native Phrase Lab

1,000 everyday British phrases, each with a situation, a simple explanation and examples. Short lessons, quizzes and reviews bring phrases back before they are forgotten.

- **1,000 phrases** in 52 everyday topics
- **4,004 example sentences**, all recorded in James's British voice
- Record yourself and compare with James
- Translation help in 19 languages for most phrases



Plus 33 premium video lessons and 5 games on James's website.

Why organisations use it

Practice between classes

Learners keep hearing and using English at home, at their own pace, when a class or a teacher is not there.

Real UK situations

Registering with a GP, the pharmacy, the bank, the post office, the train, the shops and school, not textbook topics.

Hear it said properly

Thousands of recordings in a natural British voice, so learners know how to say a word, not only how to spell it.

Safe and simple

No ads, no chat with strangers, no social features and nothing to install. It runs in a normal web browser.

One key per learner

Each learner gets their own key to Willowbrook, Native Phrase Lab and the lessons. They keep it.

Made by a teacher

Built by James, a British English teacher, and still growing: new words, places and phrases are added regularly.

START HERE

A free pilot for one term

1. Up to 30 learners, for up to 12 weeks, with full access to everything.
2. I send you **one code**. Each learner uses it to get their own key in about two minutes.
3. At the end, a **short check-in**: what worked, what did not, and what your learners need.

No cost. No obligation.

AFTER THE PILOT

10 to 49 learners
per learner, one payment **£15**

50 to 199 learners
per learner, one payment **£10**

200 learners or more
per learner, one payment **£7**

No subscription: learners keep access. The usual price for one learner is US\$49.

Invoices in pounds, paid by bank transfer or card.

Data and safety

- Learners need an email address to receive their key. Keys are delivered by Gumroad, our checkout partner. A teacher can collect keys for a group.
- No advertising. We do not sell or share learner data.
- Progress is saved on the learner's device. Native Phrase Lab also keeps a backup filed under a coded key, never a name or email. Voice recordings are never uploaded.
- Speaking practice uses the browser's own speech recognition, which may be processed by the browser maker (for example Google or Apple).

Good to know

- Willowbrook is best on a computer, laptop or tablet. Native Phrase Lab works well on phones.
- An internet connection is needed.
- Willowbrook covers about A1 to B1. Native Phrase Lab suits about A2 to B2.
- Self-study practice: it supports teachers and classes, it does not replace them.



About James

James Templeton is a British English teacher with 12 years' experience and a Certificate IV in TESOL. His YouTube channel, Easy English with James, has 350,000 subscribers who learn British pronunciation and everyday English with him.

Try it now: free, no sign-up

Willowbrook demo (15 minutes):

play.easyenglishwithjames.com

Phrase Lab sample:

easyenglishwithjames.com/phrase-lab

Pilot or questions:

james@easyenglishwithjames.com